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FOR IMMEDIATE RELEASE – July 5th, 2019

Market Street to Donate more than \$3,000 to Local Charity

(Lubbock, Texas) – Market Street will donate \$3,400 to Boots and Badges of the South Plains following the company’s annual Lubbock area softball tournament.

The tournament, which was hosted by team members from Market Street, Amigos, and United Supermarkets on June 9th at the Texas Tech Athletic Complex softball fields, included about 400 participants. The day of games and friendly competition is designed to raise funds for designated charities.

Boots and Badges of the South Plains works to raise money for local first responders and their families during times of need. The non-profit serves 23 counties across the South Plains.

Aaron Cristan, who leads the organization, says this presentation is coming at an ideal time. “We have needs that are currently going unmet. The money raised will allow our organization to help cover those costs and ease the burden for local first responders and their families,” says Cristan.

WHEN: **July 9th – 10:45 a.m.**

WHERE: **Market Street**
3405 50th St.
Lubbock, TX.

WHO: Nancy Sharp, Communications & Community Relations Manager, The United Family
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Aaron Cristan, Boots & Badges of the South Plains, 806.535.1660 or email at acristan@bootsandbadges.org

MEDIA: For photo/filming opportunities and interviews with The United Family, please contact:

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About The United Family®

In its 103rd year of operation, United Supermarkets, LLC – d.b.a. [The United Family®](#) – is a Texas-based grocery chain with stores in 53 communities in Texas and New Mexico. A self-distributing company with headquarters and their distribution center in Lubbock, The United Family currently operates 96 stores under five unique banners: [United Supermarkets](#), [Market Street](#), [Amigos](#), [Albertsons Market](#) and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics. The company is a wholly-owned subsidiary of Albertson's LLC. For more information, please visit www.unitedtexas.com.

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