



FOR IMMEDIATE RELEASE

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## **Market Street Online Grocery Ordering Now in Santa Fe** *Store conversion brings e-commerce, new shopping experience*

(SANTA FE, NM) – Market Street today announced the arrival of the company’s online grocery ordering and free curbside pickup service in Santa Fe. The e-commerce service, designed to make shopping easy and convenient, will be available at the Santa Fe Market Street (formerly Albertsons Market) at 600 N. Guadalupe starting today.

“Our e-commerce program in Santa Fe offers Rewards members a unique opportunity to shop with more convenience by allowing our personal shoppers to do the heavy lifting,” said Chris Farr, e-commerce manager for The United Family. “E-commerce is the future of grocery shopping, and we are excited to introduce this exciting new experience to our guests.”

To use the online service, guests must be a Rewards member with a valid email address. Guests can place a grocery order online 24 hours a day at [shop.marketstreetunited.com](http://shop.marketstreetunited.com) or through the updated “United Market” mobile application. Guests have the option to reserve a specific pick-up time Sunday through Saturday from 7 a.m. to 9 p.m. In many cases, same-day curbside pick-up is available. Orders can be placed up to seven days in advance and will only need to meet a \$30 minimum pre-tax total.

Most products in-store are available for online purchase, including fresh meat and produce, sliced deli meat, beer and wine and specialty products.

In June, Albertsons Market announced an extensive upgrade and remodel that converted the existing store to the Market Street banner. Market Street is a unique and inspirational shopping destination that is all about great food and people with a passion for it. In addition to bringing an extraordinary new grocery shopping experience for area guests, the first Market Street in New Mexico is a significant economic boost in Santa Fe that will create as many as 150 new jobs. A grand opening celebration event is scheduled for January 2019.

Market Street offers a 100 percent Money Back Guarantee on all products as a commitment to Market Street’s highest quality and freshest products. All Rewards members will earn points on online orders, which are redeemable for discounts on fuel, or free or discounted groceries in store or online.

For more information about this free online grocery shopping service visit [shop.marketstreetunited.com](http://shop.marketstreetunited.com). To become a Rewards member, guests can visit

[www.marketstreetunited.com/rewards](http://www.marketstreetunited.com/rewards) or use the “Shop Market Street” mobile application, which is available for iOS and Android operating systems.

**About Market Street®**

Market Street® is a grocery store “where everyday meets gourmet.” Each location provides a unique and inspiring shopping experience for guests who care about food, want a healthier lifestyle and are open to fresh new food ideas. Market Street can be found in 16 communities in Texas, including Abilene, Allen, Amarillo, Colleyville, Coppell, Flower Mound, Frisco (2), Lubbock (3), Mansfield, McKinney, Midland, Odessa, San Angelo, Santa Fe, Plano and Wichita Falls. Market Street is operated by The United Family®, a Texas-based grocery chain that has 95 stores in Texas and New Mexico under five unique brands: United Supermarkets, Market Street, Amigos, Albertsons Market and United Express. The United Family is a wholly-owned subsidiary of Albertson’s LLC. For more information, please visit [www.marketstreetunited.com](http://www.marketstreetunited.com).

**About The United Family®**

In its 102nd year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 53 communities in Texas and New Mexico. A self-distributing company with headquarters and their newly-expanded distribution center in Lubbock, The United Family currently operates 95 stores under five unique banners: United Supermarkets, Market Street, Amigos, Albertsons Market and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics. The company is a wholly-owned subsidiary of Albertson’s LLC. For more information, please visit [www.theunitedfamily.com](http://www.theunitedfamily.com).

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