

Albertsons Market Donates 5,643 Pounds of Apples To Roadrunner Food Bank's Childhood Hunger Initiative

Eighth annual Take a Bite Out of Hunger™ apple donation event

(LUBBOCK, Texas) – Albertsons Market celebrated its company's landmark eighth year as a part of the Take a Bite Out of Hunger™ program with the delivery of 5,643 pounds of apples to support [Roadrunner Food Bank's Childhood Hunger Initiative](#). The longest-running retail partner in The Take a Bite Out of Hunger program, The United Family of stores has donated more than 400,000 pounds of apples and fed more than 100,000 families over the years.

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This donation marks a continuing commitment by The United Family as one of the original partners of the Take a Bite Out of Hunger™ program sponsored by FirstFruits Marketing of Washington. FirstFruits created the Take a Bite out of Hunger™ campaign to help feed the underserved while bringing attention to the problem of food insecurity in the United States.

“As we celebrate the eighth year of partnership, our continued participation in the Take a Bite Out of Hunger program allows a great opportunity each year to actively support our commitment to serve those in need,” said Joseph Bunting, produce director for The United Family. “We are proud to stand alongside organizations fighting widespread hunger.”

Since Take a Bite out of Hunger was introduced in 2010, over 1.2 million pounds of fresh apples have been donated to local food banks in the name of the participating retailers. This year more than ten retailers joined the Take a Bite Out of Hunger effort with donations going to local food banks throughout the U.S. and Canada.

“I am humbled by the continued commitment of The United Family and their support for the Take a Bite Out of Hunger program observing nearly a decade of dedication to supporting those in need,” said Chuck Zeutenhorst, general manager of FirstFruits of Washington. “We are proud to have the opportunity to help United make a difference and give back in their local communities.”

About The United Family®

In its 102nd year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 52 communities in Texas and New Mexico. A self-distributing company with headquarters and their newly-expanded distribution center in Lubbock, The United Family currently operates 95 stores under five unique banners: United Supermarkets, Market Street, Amigos, Albertsons Market and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics. The company is a wholly-owned subsidiary of Albertson's LLC. For more information, please visit www.unitedtexas.com.

About FirstFruits Marketing of Washington

FirstFruits Marketing is a collaborative apple marketing company owned by growers. These growers share a commitment to producing high quality fruit while balancing the demands of purpose, people, planet and profit so that a portion of profits can be donated to non-profit missions supporting the underserved. For more information, visit www.firstfruits.com.

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